



COMPANY BIOGRAPHIES



Amy Wolff

President

In May 2017, Amy founded the movement when her and her young family staked the movement's first 20 yard signs in their small town of Newberg, OR. In 2021, she published *Signs of Hope* documenting stories and lessons learned from the movement. In 2022, Amy delivered a TEDx talk about hope at the largest indoor TEDx event in the history of TED talks. Amy's duties include social media engagement, customer service, website updates, customer order fulfillment, and vendor relations.

In addition to Don't Give Up Movement, Amy's 'day gig' is running speaker coaching company *Distinction Communication Inc.*



Evangeline Pattison

Board Member

Evangeline was one of Amy's first calls for advice on how to move forward when the movement exploded. Since then, Evangeline's duties have included operational leadership, vision, project management, and being Amy's phone-a-friend.

Evangeline's background is in nonprofit administration and fundraising roles and she considers it a privilege to call Don't Give Up one of her passion projects.



Jessica Brittell

Board Member

Jessica enabled the movement by providing the branding and printing of the original 20 signs. As the movement spread, Jessica continued consulting on product design and expansion. Jessica's duties include branding, new product design, and vendor relations.

Jessica is also a mom of three young boys, a talented graphic designer, and co-owner of a small vintage clothing store *Velour* in Newberg, OR,