



COMPANY BIOGRAPHIES



Amy Wolff

President

In May 2017, Amy founded the movement when her and her young family staked the movement's first 20 yard signs in their small town of Newberg, OR. Amy's duties include social media engagement, customer service, website updates, customer order fulfillment, and vendor relations.

In addition to Don't Give Up Movement, Amy's 'day gig' involves running a consulting company *Distinction Communication Inc* with her father - providing speaker coaching for business professionals and executives across the country, including TED Talk speakers. By nature of their business, Amy is also a professional speaker.



Evangeline Pattison

Board Member

Evangeline was one of Amy's first calls for advice on how to move forward when the movement exploded. Since then Evangeline's duties have included operational leadership, vision, project management, and being Amy's phone-a-friend.

Evangeline's background is in nonprofit administration and fundraising roles and she considers it a privilege to call Don't Give Up one of her passion projects.



Jessica Brittell

Board Member

Jessica enabled the movement by providing the branding and printing of the original 20 signs. As the movement spread, Jessica continued consulting on product design and expansion. Jessica's duties include branding, new product design, vendor relations, and restocking product.

Jessica is also a mom of three young boys, a talented graphic designer, and co-owner of a small vintage clothing store *Velour* in Newberg, OR,